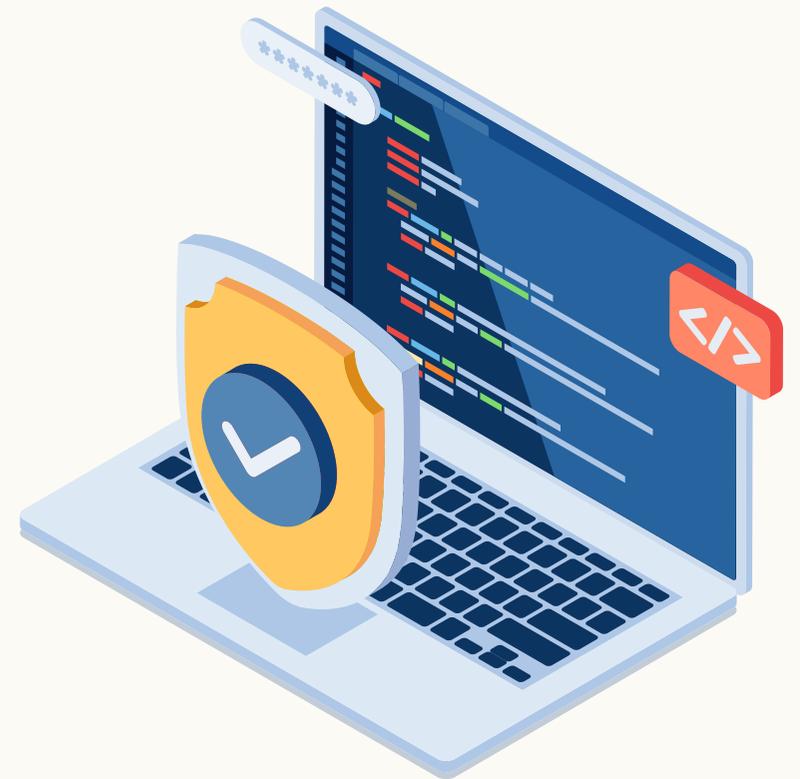**InstaSafe**
Cloud. Secure. Instant.

National Computer Security Day

01.

Cybersecurity
Landscape

→ Number of cyberattacks in the last year: **3.5 million**

→ Data breaches reported: **1,200**

→ Average cost of a data breach: **$3.86 million**

02.

Why Computer Security Matters

→ Preserving **Personal Privacy**

→ Safeguarding **Sensitive Data**

→ Preventing **Financial Loss**

03.

Building Fortresses with Passwords

→ Use a mix of **uppercase** and **lowercase** letters.

→ Include **numbers** and **special characters**.

→ **Avoid using** easily guessable information.

![InstaSafe logo] **InstaSafe**
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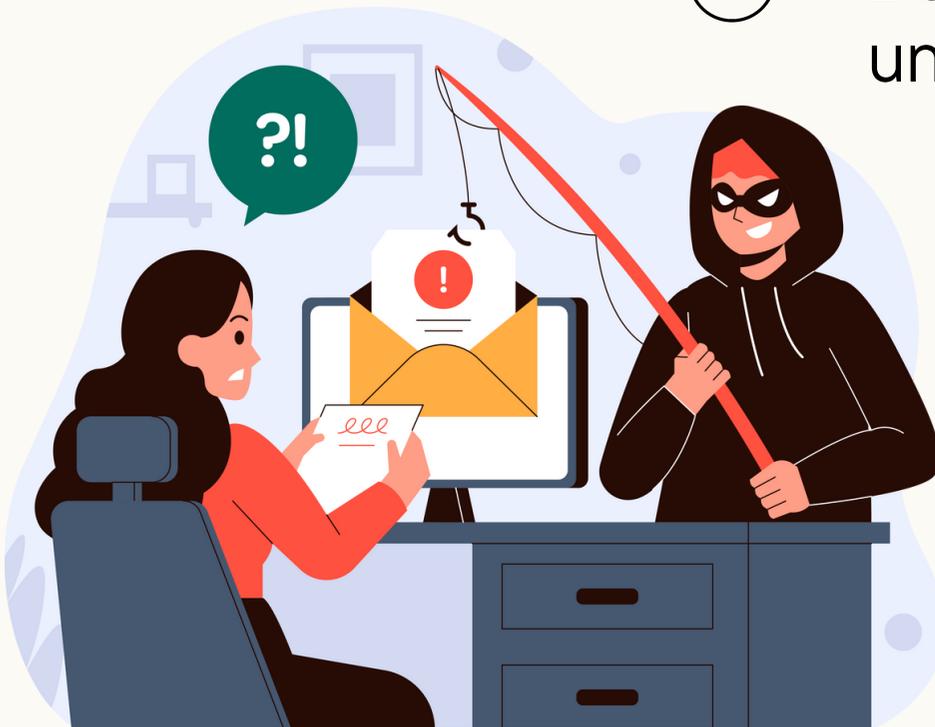
04.

Double the Defense

→ **Enable 2FA** on your email and social media accounts.

→ **Receive a code** on your phone for added security.

05.

Spot the Hook, Avoid the Phish

→ **Check** sender's email address.

→ Hover over links to **preview the URL** before clicking.

→ Be **cautious** with unexpected attachments.

?!

06.

Keep Your Digital Home Secure

→ Regularly **update** your **operating system**.

→ Keep antivirus and security **software up to date**.

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07.

Navigating the Web Safely

→ Look for "**https://**" in the URL.

→ **Avoid downloading** from untrusted websites.

HTTPS://

08.

Fortifying Your Social Presence

→ Use **strong**, **unique** passwords.

→ **Adjust privacy settings** for maximum control.

We are InstaSafe

InstaSafe empowers organizations in their digital transformation journey, by enabling secure access of enterprise applications to users, with enhanced security, seamless experience, and minimal risk.

As an industry pioneer in Zero Trust, human-centric solutions, we, at InstaSafe have backed the belief that the center of security for businesses lie in the ability to enable workforces to unleash their potential, irrespective of where they are. Which is why we help organizations in fulfill their goals of productivity on scale, by simplifying the challenges of SECURE ACCESS.